



# Nicole Lance

CEO of Lance Strategies

The Legacy Project Presents:

## Imposter Syndrome and Insidious Nature of Doubt

Nicole Lance is the CEO of Lance Strategies and known as a "Possibility Expert". Having spent almost 13 years in the trenches of local government including stints in Finance and Budget and serving as Parks & Recreation Director and Public Works Director before wrapping up her career as an Assistant City Manager, Nicole now spends her time speaking, training, and doing executive coaching. She is a co-founder of Arizona Women Leading Government and a mentor with ICMA.



Impostor syndrome is rooted in doubt. Doubt says "I don't know if I can do this." Fear says "I don't know if I should do this." It's important to know the difference because you'll deploy different tactics to battle doubt than you will to battle fear. Impostor Syndrome is the thing that makes you worry that some day, the jig will be up. EVERYONE will realize just how unworthy you really are of that position you hold or thing for which you are responsible. Impostor Syndrome makes us question our own capabilities, and it can overinflate the importance of criticism we receive - or imagine we are receiving -- from others. This fast-moving workshop will explore tactics for hopping off the bullet train of doubt, effectively confronting (and even collaborating with!) your own impostor syndrome, and cultivating an environment of success for yourself and those around you. You'll walk away feeling affirmed, empowered, and ready to stand fully in your own right space.

**JUNE 24 • 12:00 PM TO 1:00 PM**



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